

PR/Media Relations

MORE INSIGHTS • BETTER INTELLIGENCE • INFORMED DECISION-MAKING

Be credible, compelling and confident when engaging the media.

Show influencers that you're both transparent and trustworthy.

Fast, fresh and focused™

When it comes to dealing with the media, information is king. The more relevant information you can synthesize and analyze, the more successful you will be engaging and involving influencers. Become fully informed about new and mainstream media sentiments and make your public persona all it can be.

- ✓ Understand traditional and social media that shape your public opinion
- ✓ Get fast, clear, strategic insights into media content
- ✓ Keep key stakeholders fully informed about media trends, biases and opportunities
- ✓ Access breaking news and reports, enabling rapid response
- ✓ Conduct in-depth analysis of specific media preferences and interests to show you've done your homework

relevant
knowledge stakeholders
reliability breaking news
trustworthy
respond real-time
transparency
relationships
media reports preferences
analyze
credibility
key media
interests
media relations
influencers

For more information, contact: solutions@moreover.com

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more news more social more often



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