

Internal Communications

MORE INSIGHTS • BETTER INTELLIGENCE • INFORMED DECISION-MAKING

Bring your internal world closer.

Optimize content delivery and reach your targeted audiences on or off-site.

Fast, fresh
and focused™

Keep your people accurately and currently informed through a variety of trusted delivery channels featuring easily crafted and published newsletters, email, mobile messaging, and RSS. Internal content publishers can get the best exposure for their content while building common understanding and saving money.

- ✓ Provide internal and external news and views to employees and other groups
- ✓ Personalize and target content to various audiences
- ✓ Create content once, use it in many ways through multiple channels
- ✓ Save money by enhancing efficiency while consolidating intranet tools and/or content creation/delivery vendors
- ✓ Eliminate information gaps and content overlap

A word cloud of various terms related to internal communications, including: optimize, empower, publishing, options, current, internal, common, understanding, delivery, save money, personalized, streamline, communication, robust, reduce costs, comprehensive, tailored content, RSS, flexibility, mobile, newsletters, consistent, integrity, reliable, information, and channel.

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