

moreover technologies ● ● ●
more news more social more often

2011 SIIA
//CODiE//
2X WINNER



ALL-NEW Newsdesk 4

Reveal, Refine and Share News as it breaks...

using this cutting-edge SaaS News & Social Media discovery and sharing service that pinpoints all your most relevant content on the Web. Faceted search and real-time media analysis combine to give you a powerful business intelligence solution.

- ✓ **More easy-to-use tools to target the right information, right away—**
Search relevant business intelligence from wide-ranging and far-reaching global daily news, social media and industry sources spanning 800+ searchable industry categories, 100+ countries and 50+ languages. Refine using personalized, **cutting-edge faceted search** at the click of a button. It all runs on Moreover's own market-proven media aggregation platform that has benchmarked the industry since 1998.
- ✓ **More user-friendly ways to share information—**
Share real-time content rapidly and reliably, with even more **user-friendly tools** that enable easy creation of customized, branded newsletters and email alerts, plus the ability to maintain complete editorial control of the feeds you share.
- ✓ **More options for positive outcomes—**
Succeed with on-the-fly real-time analysis that provides better intelligence and more insights, in turn empowering **informed decision-making**. Also **consolidate** news and social media monitoring with one vendor, one process and one portal—eliminating overlap.

Explore the easy-to-use ALL-NEW Newsdesk 4 FREE for 14 days!

Give us two weeks, and we'll give you the world—real-time relevant global news and social media at the click of your mouse. Go to www.moreover.com then click on ALL-NEW Newsdesk 4 FREE trial.

**“Well done... Sexy...
Elegant... Home Run!”**

—Previewers applaud Newsdesk 4

Newsdesk 4 users can look forward to saving time and money:

**“Consolidated media
monitoring saves \$5 million
in one year.”**

—Royal Dutch Shell Case Study

www.moreover.com

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