

# newsdesk enterprise

**“Consolidated media monitoring saves \$5 million in one year”**

—Shell Case Study

Newsdesk Enterprise enables you to consolidate myriad monitoring services under one global provider. And gives you **more insights, better intelligence, and informed decision-making** in the process.

Discover the best single-source comprehensive solution for combined news and social media intelligence, and the best ways to use and share it. Collect, analyze and disseminate near real-time information that supports strategic, tactical and operational decision-making. And present it in an efficient, seamlessly-integrated branded platform built on the award-winning Newsdesk social and news media monitoring service.

**Know where you stand** and where you could fall, via managed briefs & business insights, and media analysis reports

- Proactive social and news media monitoring and early warning system
- Identify emerging opportunities and threats
- Compare insights across regions, countries and competitors
- Correlate analysis, sentiments and opinions to outcomes
- Refine messaging to better support business and communications objectives

**Share across the enterprise and the world**

- Coordinated media monitoring analysis across departments
- Powerful distribution channels for internal comms and intranet managers
- Reach target audiences via email, newsletters, RSS feeds, and mobile

**Streamlined, seamless, secure**

- Cost-effective, single-vendor consolidated solution
- Seamless integration and single sign-on
- Full enterprise-grade security
- Simplify contracting logistics and reduce costs
- Maintain information quality and integrity across departments

**Sign up for a FREE 2-Week  
Newsdesk Enterprise Trial**



## Awards and accolades accrue.

“Waggener Edstrom was seeking a single source for content feeds into our products and services. Moreover has enabled us to build and identify new software applications and help our staff and clients manage [near] real-time news and information. Moreover has been a responsive partner and has provided high quality, reliable content for our products and services.”

—David Kohn, Vice President of Software Development, Waggener Edstrom

“Easy to understand and master... access to a rich collection of global news and content...”

—Comments from CODIE Awards judges representing the Software and Information Industry Association (SIIA), which voted Newsdesk “Best Information Solution” and “Best Content Aggregation Solution” in 2011

“Moreover Technologies’ Newsdesk 4 wins Stevie® Award. American Business Awards winner prevails among 2,800 nominations in 40-plus categories”

—San Francisco Chronicle (sfgate.com)

[www.moreover.com](http://www.moreover.com)

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