

newsdeskalert

Reveal, Refine and Share Breaking News & Social Media

Newsdesk Alert gives you instant, **single-service** media monitoring access to all the latest news and social buzz impacting your business. Intuitive search tools, email alerts and news feeds make sharing across the company effortless. Proven, industry-leading news coverage makes Newsdesk Alert—built on the award-winning Newsdesk platform—one of the most reliable social and news media monitoring services available. **All for less than \$5.50 a day.**

Easy and convenient

- Easy-to-use media and brand monitoring features
- Social and news media monitoring in one unified service
- Automated email alerts for breaking news
- RSS feeds for sharing headlines on intranets and portals
- SaaS, so no software to install and maintain

Across the enterprise

- Marketing executives—a robust social & news media monitoring service
- Public relations—keep constant watch on the latest news and views
- Corporate communications—share company and industry news
- Research departments—business intelligence and market research
- Social media managers—buzz as it breaks

Performance-plus

- Advanced search options for highly-targeted topics
- 50-plus languages with article translation
- Option to manually select articles for full editorial control
- Frequent feature enhancements and expanding media base
- Live client support

**Sign up for a FREE 2-Week
Newsdesk Alert Trial**



Awards and accolades accrue.

“Easy to understand and master... access to a rich collection of global news and content...”

—Comments from CODiE Awards judges representing the Software and Information Industry Association (SIIA), which voted Newsdesk “Best Information Solution” and “Best Content Aggregation Solution” in 2011

“...Strength lies in its near real-time access to news...easy to navigate...powerful search tool... myriad of social media sources... numerous filters result in targeted results...”

—FreePint independent review authored by Penny Crossland

“Moreover Technologies’ Newsdesk 4 wins Stevie® Award. American Business Awards winner prevails among 2,800 nominations in 40-plus categories”

—San Francisco Chronicle (sfgate.com)

www.moreover.com

Worldwide Headquarters: Moreover Technologies, Inc., 1902 Campus Commons Drive, Suite 400, Reston, VA 20191-1563 • +1 703 650 1400
UK: Moreover Technologies, LTD., 69 Turnmill Street, London, EC1M 5RR • +44 (0)207 253 5003